



**To: Exhibitors and Vendors – Emergency Medical Services**

**From: Cal Lintz, Exhibitor/Vendor Coordinator  
Paramedic Systems of Wisconsin (PSOW)**

On behalf of the conference organizers, I would like to extend an invitation to you to attend the 30th annual Paramedic Systems of Wisconsin (PSOW) Conference:

**Exhibitor Set-Up Time** – Wednesday, Sept. 20, 2017 at 10:00 AM to 3:00 PM

**Exhibitor Times** – Wednesday, September 20, 2017 at 3:00 PM to 3:30 PM

**Hospitality with Vendors** – Wednesday, Sept. 20, 2017 at 4:30 PM to 6:00 PM

**Exclusive Exhibitor Times** – Thursday, Sept. 21, 2017 at 9:00 AM to 10:00 AM

**At The Tundra Lodge Resort and Conference Center**

865 Lombard Avenue

Green Bay, Wisconsin

1-877-886-3725

Website (online reservations): [www.tundralodge.com](http://www.tundralodge.com)

**Registration via US mail or online:**

Attached please find the *Registration Form for Exhibitors/Vendors* that will need to be returned to the following address any time prior to the start of the Conference with payment in the amount of \$350.00 (each additional table is \$250 each):

Paramedic Systems of Wisconsin

836 South 16<sup>th</sup> Court

Sturgeon Bay, Wisconsin 54235

**OR**

**Please note that registrations can also be processed on the PSOW website. Go to [www.psow.org](http://www.psow.org) click on Conference; click on “Vendor Registration”**

**Any questions:**

Cal Lintz at (920) 362-7391 or [calintz@att.net](mailto:calintz@att.net) or

Dan Williams at (920) 818-0290 or [dan@psow.org](mailto:dan@psow.org)

# Paramedic Systems of Wisconsin (PSOW) Conference

The 30th annual PSOW Conference will be scheduled as follows:

**The Tundra Lodge Resort and Conference Center**  
865 Lombardi Avenue  
Green Bay, Wisconsin  
1-877-886-3725

On

**September 20th through September 22nd, 2017**

## Schedule for Vendors

**Set-Up Time:** 10:00 AM to 3:00 PM on Wednesday, September 20, 2017

**Exclusive Display Time:** 3:00 PM to 3:30 PM on Wednesday, Sept. 20, 2017

**Hospitality with Vendors:** 4:30 PM to 6:00 PM on Wednesday, Sept. 20, 2017

**Exclusive Display Time:** 9:00 am to 10:00 am on Thursday, Sept. 21, 2017

**NOTE: Vendors are invited to breakfast on September 21st (included in vendor fee).**

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## **Registration Form via US Mail or Online Registration at [www.psow.org](http://www.psow.org)**

**Name of Company:** \_\_\_\_\_

**Names of Company Representatives:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Conference Sponsorship** (see attached)

**\$ Amount Enclosed:** \_\_\_\_\_

**Mail to: Paramedic Systems of Wisconsin**  
836 South 16<sup>th</sup> Court  
Sturgeon Bay, Wisconsin 54235

# **Paramedic Systems of Wisconsin (PSOW)**

**30<sup>th</sup> Annual PSOW Conference**  
**The Tundra Lodge Resort – Green Bay, Wisconsin**  
**September 20<sup>th</sup>, 2017 to September 22<sup>nd</sup>, 2017**

## **PSOW Conference – Sample Activities** **Subject to \*Sponsorship by Exhibitors/Vendors**

**Conference Break – \$ 250 (2 available)**

**Conference Break – \$ 500 (2 available)**

**Conference Break – \$ 700 (1 available)**

**Breakfast Meal - \$1,200 (2 available)**

**Lunch Meal - \$1,700 (2 available)**

**Session Sponsor - \$1,000 (2 available)**

**ALL OF THE ABOVE SPONSORSHIPS CAN BE PAID ON**  
**LINE AT TIME OF REGISTRATION.**

**\*All exhibitor/vendor sponsorships will be:**

- (1) Announced to attendees during the PSOW Conference, and
- (2) Recognized with signage in the exhibitor/vendor conference area.

**NOTE: Support of the above conference activities allows PSOW**  
**Conference organizers to maintain the**  
**Vendor Registration Fee to \$350.00.**

**Thank you for your support!**  
**If interested in sponsorship for the PSOW Conference,**  
**please contact:**

**Cal Lintz at C: (920) 362-7391 or [calintz@att.net](mailto:calintz@att.net)**

**or**

**Dan Williams at C: (920) 818-0290 or [dan@psow.org](mailto:dan@psow.org)**